

THE PRINCETON REVIEW COLLEGE ADMINISTRATOR SUMMER SURVEY 2023

FINDINGS REPORT

About the Survey

The Princeton Review conducted its College Administrator Summer Survey 2023 online from July 1 to July 28. It is the education services company's 4th such annual survey of college administrators. The 15-question multiple-choice survey was sent to administrators at 599 institutions including schools in the company's book *The Best 389 Colleges: 2024 Edition* (August 15, 2023) and schools featured in its website designation, 2024 Best Regional Colleges.

229 administrators that completed the survey (a response rate of 38%).

By school type:

69% (159) are from private colleges

31% (70) are from public colleges.

By region:

28% (65) are in the Midwest (IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, WI)

22% (50) are in the Northeast (CT, ME, MA, NH, NJ, NY, RI, VT)

18% (42) are in the Mid-Atlantic (DE, DC, MD, PA, VA, WV)

14% (31) are in the West (AK, CA, HI, ID, MT, NV, OR, UT, WA, WY)

12% (27) are in the South (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN)

06% (14) are in the Southwest (AZ, CO, NM, OK, TX).

The survey asked administrators about their institution's fall enrollment forecast, admission test policies for 2023 and 2024, considerations of college level coursework on applicant transcripts in admission decisions, and policies on legacy preferences.

The survey also asked administrators their personal views on trending topics. Among them: the Supreme Court's ruling on affirmative action, efforts to block or restrict college's DEI initiatives, the use of AI in college applications and admissions, their opinion of the forthcoming Digital SAT®, and which issues they believe will be the top concerns among students and which will be the top concerns among administrators at their institutions in the coming school year.

Reporter Resources

Key findings of the survey are summarized in The Princeton Review release on the survey which is posted at PrincetonReview.com in the company's <u>Media Center</u>. An infographic depicting selected findings of the survey is posted <u>here</u>. Releases and reports on The Princeton Review's College Administrator Survey in <u>2022</u>, <u>2021</u> and <u>2020</u> are also accessible in the <u>Media Center</u>.

Rob Franek, The Princeton Review Editor-in-Chief, and David Soto, Senior Director, Data Operations are available for interviews about the survey.

About The Princeton Review

The Princeton Review is a leading tutoring, test prep, and college admissions services company. Every year, it helps millions of college- and graduate school-bound students as well as working professionals achieve their education and career goals through its many education services and products. These include online and in-person courses delivered by a network of more than 4,000 teachers and tutors; online resources; more than 150 print and digital books published by Penguin Random House; and dozens of categories of school rankings. Founded in 1981, The Princeton Review is now in its 42nd year. The company's <u>Tutor.com</u> brand, now in its 23rd year, is one of the largest online tutoring services in the U.S. It comprises a community of thousands of tutors who have delivered more than 24 million one-to-one tutoring sessions. The Princeton Review is headquartered in New York, NY. The Princeton Review is not affiliated with Princeton University. For more information, visit <u>PrincetonReview.com</u> and the company's <u>Media Center</u>. Follow the company on Twitter (<u>@ThePrincetonReview.com</u> and Instagram (<u>@theprincetonreview</u>).

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Survey Findings

This report lists the survey's 15 questions, answer choices, and percentages of respondents choosing each answer by: respondents overall, school type, and region. The answer choices selected by the highest percentage of respondents are underlined.

Some parts of the report note findings for which there were significant ranges among respondents' answer choices within subsets (i.e., by school type, public/private colleges or by school region).

1) Is your institution a public or a private one?

69% Private 31% Public

2) In which region of the U.S. is your institution located?

28% Midwest (IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, WI)

22% Northeast (CT, ME, MA, NH, NJ, NY, RI, VT) 18% Mid-Atlantic (DE, DC, MD, PA, VA, WV)

12% South (AL, AR, FL, GA, KY, LA, MS, NC, SC, TN)

14% West (AK, CA, HI, ID, MT, NV, OR, UT, WA, WY)

06% Southwest (AZ, CO, NM, OK, TX)

3) Based on current figures, how has your fall 2023 undergraduate enrollment changed (or not) in comparison with that of fall 2022? (We understand that final enrollment data will not be available until after your census date.)

ALL RESPONDENTS

21% Significantly up (5% or more)

16% Somewhat up (2 to 4%)

Combined indicating up: 37%

42% About the same

14% Somewhat down (2 to 4%)

07% Significantly down (5% or more)

Combined indicating down: 21%

PRIVATE COLLEGES

21% Significantly up (5% or more)

11% Somewhat up (2 to 4%)

Combined indicating up: 32%

43% About the same

16% Somewhat down (2 to 4%)

09% Significantly down (5% or more)

Combined indicating down: 25%

PUBLIC COLLEGES

19% Significantly up (5% or more)

28% Somewhat up (2 to 4%)

Combined indicating up: 47%

39% About the same

09% Somewhat down (2 to 4%)

05% Significantly down (5% or more)

Combined indicating down: 14%

Note: 47% of respondents at <u>public</u> colleges reported enrollment up for fall 2023 compared with 32% of respondents at <u>private</u> colleges.

MIDWEST COLLEGES

16% Significantly up (5% or more)

16% Somewhat up (2 to 4%)

Combined indicating up: 32%

38% About the same

24% Somewhat down (2 to 4%)

06% Significantly down (5% or more)

Combined indicating down: 30%

20%	Significantly up (5% or more)
04%	Somewhat up (2 to 4%)
	Combined indicating up: 24%
<u>58%</u>	About the same
09%	Somewhat down (2 to 4%)
09%	Significantly down (5% or more)
	Combined indicating down: 18%
MID-ATLANTIC COLLEGES	
31%	Significantly up (5% or more)
13%	Somewhat up (2 to 4%)
/110 /	Combined indicating up: 44%
	About the same Somewhat down (2 to 4%)
10%	Significantly down (5% or more)
10 /6	Combined indicating down: 15%
	Combined indicating down. 15%
SOUT	H COLLEGES
16%	Significantly up (5% or more)
28%	Somewhat up (2 to 4%)
	Combined indicating up: 44%
40%	About the same
	Somewhat down (2 to 4 %)
04%	Significantly down (5% or more)
	Combined indicating down: 16%
SOUTHWEST COLLEGES	
23%	Significantly up (5% or more)
<u>31%</u>	Somewhat up (2 to 4%)
23%	Combined indicating up: 44%
	About the same
	Somewhat down (2 to 4%)
08%	Significantly down (5% or more) Combined indicating down: 16%
	Combined indicating down. 16%
WEST	COLLEGES
21%	Significantly up (5% or more)
21%	
	Combined indicating up: 44%
<u>36%</u>	About the same
	Somewhat down (2 to 4%)
	Significantly down (5% or more)
	Combined indicating down: 16%
	5

NORTHEAST COLLGES

4) What was your institution's policy regarding admission test (SAT/ACT® / IB®) scores for degree-seeking, first-time applicants for admission for fall 2023?

ALL RESPONDENTS

89% Test optional: did not require scores (but considered them)

10% Test blind or test free

01% Required scores

PRIVATE COLLEGES

91% Test optional: did not require scores (but considered them)

09% Test blind or test free

00% Required scores

PUBLIC COLLEGES

81% Test optional: did not require scores (but considered them)

15% Test blind or test free

04% Required scores

MIDWEST COLLEGES

91% Test optional: did not require scores (but considered them)

09% Test blind or test free

00% Required scores

NORTHEAST COLLGES

90% Test optional: did not require scores (but considered them)

10% Test blind or test free

00% Required scores

MID-ATLANTIC COLLEGES

95% Test optional: did not require scores (but considered them)

05% Test blind or test free

05% Required scores

SOUTH COLLEGES

88% Test optional: did not require scores (but considered them)

04% Test blind or test free

08% Required scores

SOUTHWEST COLLEGES

93% Test optional: did not require scores (but considered them)

00% Test blind or test free

07% Required scores

WEST COLLEGES

69% Test optional: did not require scores (but considered them)

31% Test blind or test free

00% Required scores

Note: 95% of respondents at <u>Mid-Atlantic</u> colleges said their schools were test optional for fall 2023 compared with 69% of respondents at <u>West</u> colleges.

5) What do you expect the policy to be for degree-seeking, first-time applicants for admission for fall 2024?

84% Test optional: will not require scores (but will consider them)

10% Test blind or test free

03% Will require scores

03% Have not decided fall 2024 policy

PRIVATE COLLEGES

88% Test optional: will not require scores (but will consider them)

08% Test blind or test free

00% Will require scores

04% Have not decided fall 2024 policy

PUBLIC COLLEGES

75% Test optional: will not require scores (but will consider them)

15% Test blind or test free

07% Will require scores

03% Have not decided fall 2024 policy

MIDWEST COLLEGES

88% Test optional: will not require scores (but will consider them)

11% Test blind or test free

00% Will require scores

01% Have not decided fall 2024 policy

NORTHEAST COLLGES

88% Test optional: will not require scores (but will consider them)

10% Test blind or test free

00% Will require scores

02% Have not decided fall 2024 policy

MID-ATLANTIC COLLEGES

91% Test optional: will not require scores (but will consider them)

02% Test blind or test free

00% Will require scores

07% Have not decided fall 2024 policy

SOUTH COLLEGES

81% Test optional: will not require scores (but will consider them)

00% Test blind or test free

12% Will require scores

07% Have not decided fall 2024 policy

SOUTHWEST COLLEGES

79% Test optional: will not require scores (but will consider them)

00% Test blind or test free

21% Will require scores

08% Have not decided fall 2024 policy

WEST COLLEGES

67% Test optional: will not require scores (but will consider them)

30% Test blind or test free

00% Will require scores

03% Have not decided fall 2024 policy

Note: 91% of respondents at <u>Mid-Atlantic</u> colleges said their schools will be test optional for fall 2024 compared with 67% of respondents at <u>West</u> colleges.

6) Please rate the relative importance of college level coursework (e.g., AP®, IB (International Baccalaureate), dual enrollment courses) in your first-time, first-year admission decisions.

ALL RESPONDENTS

26% Very important

35% Important

Combined Very important or Important 61%

27% Considered in decisions

12% Not considered in decisions

PRIVATE COLLEGES

29% Very important

37% Important

Combined Very important or Important 66%

26% Considered in decisions

08% Not considered in decisions

PUBLIC COLLEGES

19% Very important

29% Important

Combined Very important or Important 48%

30% Considered in decisions

22% Not considered in decisions

Note: 66% of respondents at <u>private</u> colleges said such coursework was important or very important in admission decisions at their schools compared with 48% of respondents at <u>public</u> colleges.

MIDWEST COLLEGES

15% Very important

28% Important

Combined Very important or Important 43%

38% Considered in decisions

19% Not considered in decisions

NORTHEAST COLLGES

33% Very important

33% Important

Combined Very important or Important 66%

33% Considered in decisions

01% Not considered in decisions

MID-ATLANTIC COLLEGES

27% Very important

49% Important

Combined Very important or Important 76%

19% Considered in decisions

05% Not considered in decisions

SOUTH COLLEGES

20% Very important

48% Important

Combined Very important or Important 68%

24% Considered in decisions

08% Not considered in decisions

SOUTHWEST COLLEGES

23% Very important

31% Important

Combined Very important or Important 54%

23% Considered in decisions

23% Not considered in decisions

WEST COLLEGES

45% Very important

24% Important

Combined Very important or Important 69%

10% Considered in decisions

21% Not considered in decisions

Note: 76% of respondents at <u>Mid-Atlantic</u> colleges said such coursework was important or very important in admission decisions at their schools compared with 54% of respondents at <u>Southwest</u> colleges.

7) Based on what you know of the new Digital SAT, do you believe it will be an improvement over the previous version of the test?

ALL RESPONDENTS

09% Yes

06% No

85% Undecided

PRIVATE COLLEGES

08% Yes

04% No

88% Undecided

PUBLIC COLLEGES

12% Yes

10% No

78% Undecided

MIDWEST COLLEGES

08% Yes

08% No

84% Undecided

NORTHEAST COLLGES

13% Yes

05% No

82% Undecided

MID-ATLANTIC COLLEGES

03% Yes

08% No

89% Undecided

SOUTH COLLEGES

12% Yes

04% No

84% Undecided

SOUTHWEST COLLEGES

23% Yes

00% No

77% Undecided

WEST COLLEGES

08% Yes

04% No

88% Undecided

Note: 23% of respondents at <u>Southwest</u> colleges believe the Digital SAT will be an improvement over the current test compared with 3% of respondents at <u>Mid-Atlantic</u> colleges.

8) Does your institution plan to review/update its current policy on legacy preferences in admissions decisions?

ALL RESPONDENTS

03% Yes, we plan to eliminate legacy preferences

13% No, we plan to keep legacy preferences

84% Our institution does not currently, nor will it, give preference to legacy applicants

PRIVATE COLLEGES

03% Yes, we plan to eliminate legacy preferences

13% No, we plan to keep legacy preferences

84% Our institution does not currently, nor will it, give preference to legacy applicants

PUBLIC COLLEGES

00% Yes, we plan to eliminate legacy preferences

07% No, we plan to keep legacy preferences

93% Our institution does not currently, nor will it, give preference to legacy applicants

Note: 93% of respondents at <u>public</u> colleges said their institution does not give preference to legacy applicants compared with 84% of respondents at <u>private</u> colleges.

MIDWEST COLLEGES

04% Yes, we plan to eliminate legacy preferences

12% No, we plan to keep legacy preferences

84% Our institution does not currently, nor will it, give preference to legacy applicants

NORTHEAST COLLGES

03% Yes, we plan to eliminate legacy preferences

21% No, we plan to keep legacy preferences

76% Our institution does not currently, nor will it, give preference to legacy applicants

MID-ATLANTIC COLLEGES

03% Yes, we plan to eliminate legacy preferences

11% No, we plan to keep legacy preferences

86% Our institution does not currently, nor will it, give preference to legacy applicants

SOUTH COLLEGES

00% Yes, we plan to eliminate legacy preferences

18% No, we plan to keep legacy preferences

82% Our institution does not currently, nor will it, give preference to legacy applicants

SOUTHWEST COLLEGES

00% Yes, we plan to eliminate legacy preferences

17% No, we plan to keep legacy preferences

83% Our institution does not currently, nor will it, give preference to legacy applicants

WEST COLLEGES

04% Yes, we plan to eliminate legacy preference

04% No, we plan to keep legacy preference

92% Our institution does not currently, nor will it, give preference to legacy applicants

Note: 92% of respondents at <u>West</u> colleges said their institution does not give preference to legacy applicants compared with 76% of respondents at <u>Northeast</u> colleges.

9) Please rank the following in terms of issues you expect will matter most among your institution's <u>students</u> this school year. Number them from 1 to 4 with 1 being the most important and 4 the least (comparatively).

Academics / quality and quantity of course offerings
Affordability / cost of attendance and level of financial aid for students
Health / campus protocols and medical services
Social justice / commitments to promoting diversity and addressing discrimination

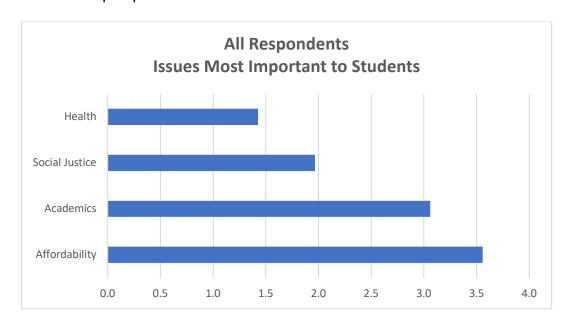
ALL RESPONDENTS

#1 Affordability / cost of attendance and level of financial aid for students

#2 Academics / quality and quantity of course offerings

#3 Social justice / commitments to promoting diversity and addressing discrimination

#4 Health / campus protocols and medical services



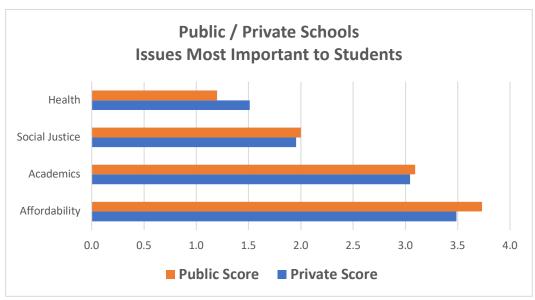
Note: On the 2022 survey, respondents overall ranked the list of issues most important to students as:

#1 Academics / quality and quantity of course offerings

#2 Affordability / cost of attendance and level of financial aid for students

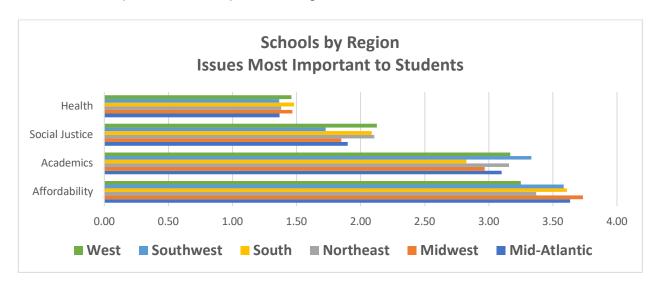
#3 Health / campus protocols and medical services

#4 Social justice / commitments to promoting diversity and addressing discrimination



Note: Respondents from <u>public</u> colleges ranked affordability, academics, and social justice at a higher level of importance to their students than respondents from private colleges did.

Respondents from private colleges ranked health at a higher level of importance to their students than respondents from public colleges did.



Note: By regions...

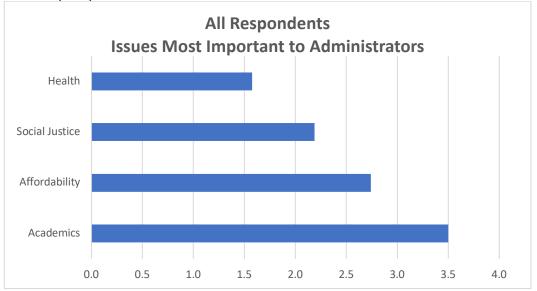
Respondents from <u>Midwest</u> colleges ranked affordability higher than those of any other region. Respondents from <u>Southwest</u> colleges ranked academics higher than those of any other region. Respondents from <u>West</u> colleges ranked social justice higher than those of any other region. Respondents from <u>South</u> colleges ranked health higher than those of any other region.

10) Please rank the same list in terms of issues you expect will matter most among your institution's administrators this school year. Number them from 1 to 4 with 1 being the most important, and 4 the least (comparatively).

ALL RESPONDENTS

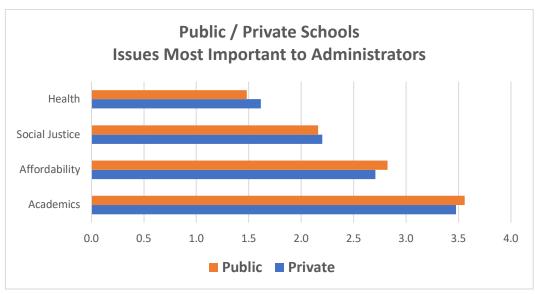
#1 Academics / quality and quantity of course offerings

#2 Affordability / cost of attendance and level of financial aid for students
#3 Social justice / commitments to promoting diversity and addressing discrimination
#4 Health / campus protocols and medical services



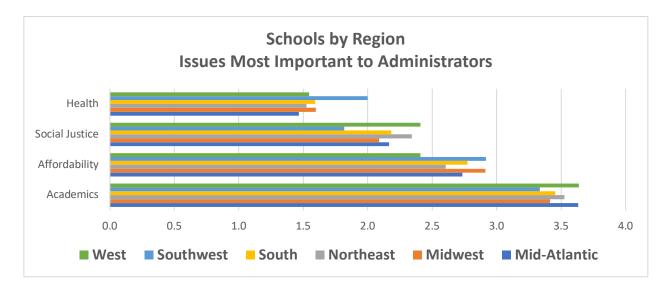
Note: on the 2022 survey respondents overall ranked the list of issues most important to administrators differently:

- #1 Academics / quality and quantity of course offerings
- #2 Health / campus protocols and medical services
- #3 Social justice / commitments to promoting diversity and addressing discrimination
- #4 Affordability / cost of attendance and level of financial aid for students



Note: Respondents from <u>public</u> colleges ranked affordability and academics higher than respondents from private colleges did.

Respondents from <u>private</u> colleges ranked social justice and health higher than respondents from public colleges did.



Note: By regions...

Respondents from <u>Mid-Atlantic</u> colleges ranked academics higher than those of any other region.

Respondents from <u>Southwest</u> colleges ranked affordability higher than those of any other region.

Respondents from <u>West</u> colleges ranked social justice higher than those of any other region. Respondents from <u>Southwest</u> colleges ranked health higher than those of any other region.

11) In its recently reported decision regarding the cases Students for Fair Admission v. Harvard and Students for Fair Admission v. University of North Carolina, the U.S. Supreme Court ruled that the use of race in college admission decisions (sometimes called "affirmative action") is unconstitutional. This ruling reversed the Court's decadeslong support for affirmative action. What is your opinion with respect to this decision?

ALL RESPONDENTS

95% Race conscious admissions should have been sustained 05% Race conscious admissions should have been overruled

PRIVATE COLLEGES

96% Race conscious admissions should have been sustained 04% Race conscious admissions should have been overruled

PUBLIC COLLEGES

92% Race conscious admissions should have been sustained 08% Race conscious admissions should have been overruled

MIDWEST COLLEGES

91% Race conscious admissions should have been sustained 09% Race conscious admissions should have been overruled

NORTHEAST COLLGES

100% Race conscious admissions should have been sustained

MID-ATLANTIC COLLEGES

92% Race conscious admissions should have been sustained

08% Race conscious admissions should have been overruled

SOUTH COLLEGES

95% Race conscious admissions should have been sustained

05% Race conscious admissions should have been overruled

SOUTHWEST COLLEGES

100% Race conscious admissions should have been sustained

WEST COLLEGES

100% Race conscious admissions should have been sustained

12) How do you see this ruling impacting your institution's ability to enroll a class of students that is racially diverse and/or reflects in general the demographics of the population your institution serves?

ALL RESPONDENTS

05% Will significantly impact enrollment objectives for my institution

38% Will somewhat impact them

Combined 43% Will somewhat or significantly impact them

53% Will have no impact

04% My institution does not have such objectives

PRIVATE COLLEGES

07% Will significantly impact enrollment objectives for my institution

46% Will somewhat impact them

Combined 53% Will somewhat or significantly impact them

42% Will have no impact

05% My institution does not have such objectives

PUBLIC COLLEGES

00% Will significantly impact enrollment objectives for my institution

21% Will somewhat impact them

Combined 21% Will somewhat or significantly impact them

77% Will have no impact

04% My institution does not have such objectives

Note: 77% of respondents at <u>public</u> colleges said the ruling will have no impact on their ability to enroll a diverse class of students compared with 42% of respondents at <u>private</u> colleges.

MIDWEST COLLEGES

02% Will significantly impact enrollment objectives for my institution

39% Will somewhat impact them

Combined 41% Will somewhat or significantly impact them

50% Will have no impact

09% My institution does not have such objectives

NORTHEAST COLLGES

08% Will significantly impact enrollment objectives for my institution

49% Will somewhat impact them

Combined 57% Will somewhat or significantly impact them

43% Will have no impact

00% My institution does not have such objectives

MID-ATLANTIC COLLEGES

00% Will significantly impact enrollment objectives for my institution

41% Will somewhat impact them

Combined 41% Will somewhat or significantly impact them

59% Wil have no impact

00% My institution does not have such objectives

SOUTH COLLEGES

05% Will significantly impact enrollment objectives for my institution

45% Will somewhat impact them

Combined 50% Will somewhat or significantly impact them

45% Will have no impact

05% My institution does not have such objectives

SOUTHWEST COLLEGES

10% Will significantly impact enrollment objectives for my institution

10% Will somewhat impact them

Combined 20% Will somewhat or significantly impact them.

80% Will have no impact

00% My institution does not have such objectives

WEST COLLEGES

12% Will significantly impact enrollment objectives for my institution

24% Will somewhat impact them

Combined 36% Will somewhat or significantly impact them

60% Will have no impact

04% My institution does not have such objectives

Note: 57% of respondents at <u>Northeast</u> colleges said the ruling will have no impact on their ability to enroll a diverse class of students compared with 20% of respondents at <u>Southwest</u> colleges.

13) If you believe the ruling will have an impact on your enrollment objectives, do you feel your institution is prepared to mitigate those impacts using other methods? (e.g., identifying and enrolling classes that are socio-economically diverse; outreach to families with little college experience; expanding your geographic reach; implementing equity admissions review, etc.)

ALL RESPONDENTS

55% Yes, we currently have plans in place to mitigate potential impacts 28% Yes, we plan to develop plans for future enrollment cycles 17% No, those plans do not exist and are not being considered

PRIVATE COLLEGES

61% Yes, we currently have plans in place to mitigate potential impacts 30% Yes, we plan to develop plans for future enrollment cycles 09% No, those plans do not exist and are not being considered

PUBLIC COLLEGES

35% Yes, we currently have plans in place to mitigate potential impacts 24% Yes, we plan to develop plans for future enrollment cycles 41% No, those plans do not exist and are not being considered

Note: 61% of respondents at <u>private</u> colleges said they have plans in place to mitigate the potential impacts of the ruling compared with 35% of respondents at <u>public</u> colleges.

MIDWEST COLLEGES

43% Yes, we currently have plans in place to mitigate potential impacts 43% Yes, we plan to develop plans for future enrollment cycles 14% No, those plans do not exist and are not being considered

NORTHEAST COLLGES

80% Yes, we currently have plans in place to mitigate potential impacts 16% Yes, we plan to develop plans for future enrollment cycles 04% No, those plans do not exist and are not being considered

MID-ATLANTIC COLLEGES

40% Yes, we currently have plans in place to mitigate potential impacts 35% Yes, we plan to develop plans for future enrollment cycles 25% No, those plans do not exist and are not being considered

SOUTH COLLEGES

55% Yes, we currently have plans in place to mitigate potential impacts 28% Yes, we plan to develop plans for future enrollment cycles 17% No, those plans do not exist and are not being considered

SOUTHWEST COLLEGES

33% Yes, we currently have plans in place to mitigate potential impacts 33% Yes, we plan to develop plans for future enrollment cycles 33% No, those plans do not exist and are not being considered

WEST COLLEGES

68% Yes, we currently have plans in place to mitigate potential impacts 11% Yes, we plan to develop plans for future enrollment cycles

21% No, those plans do not exist and are not being considered

Note: 80% of respondents at <u>Northeast</u> colleges said they have plans in place to mitigate the potential impacts of the ruling compared with 33% of respondents at <u>Southwest</u> colleges.

14) Some state legislatures have introduced (or passed) legislation to block or restrict colleges' DEI (Diversity, Equity, and Inclusion) initiatives, policies, and programs. Some colleges' boards and administrators are taking steps to protect and promote DEI efforts. What is your opinion with respect to this subject?

ALL RESPONDENTS

98% DEI efforts should be protected and supported 02% DEI efforts should be blocked or restricted

PRIVATE COLLEGES

99% DEI efforts should be protected and supported 01% DEI efforts should be blocked or restricted

PUBLIC COLLEGES

96% DEI efforts should be protected and supported 04% DEI efforts should be blocked or restricted

MIDWEST COLLEGES

98% DEI efforts should be protected and supported 02% DEI efforts should be blocked or restricted

NORTHEAST COLLGES

100% DEI efforts should be protected and supported

MID-ATLANTIC COLLEGES

96% DEI efforts should be protected and supported 04% DEI efforts should be blocked or restricted

SOUTH COLLEGES

98% DEI efforts should be protected and supported 02% DEI efforts should be blocked or restricted

SOUTHWEST COLLEGES

95% DEI efforts should be protected and supported 05% DEI efforts should be blocked or restricted

WEST COLLEGES

100% DEI efforts should be protected and supported

15) Which of the following characterizes your general view with respect to the current and potential use of AI (Artificial Intelligence)-based resources by administrators as well as by students in the college application and admission process?

ALL RESPONDENTS

09% I am excited about the ways AI is being and can be used

15% I am concerned about the ways AI is being and can be used

72% Both of the above

04% Neither of the above

PRIVATE COLLEGES

08% I am excited about the ways AI is being and can be used

14% I am concerned about the ways AI is being and can be used

73% Both of the above

05% Neither of the above

PUBLIC COLLEGES

11% I am excited about the ways AI is being and can be used

15% I am concerned about the ways AI is being and can be used

70% Both of the above

04% Neither of the above

MIDWEST COLLEGES

08% I am excited about the ways AI is being and can be used

19% I am concerned about the ways AI is being and can be used

71% Both of the above

02% Neither of the above

NORTHEAST COLLGES

08% I am excited about the ways AI is being and can be used

13% I am concerned about the ways AI is being and can be used

71% Both of the above

08% Neither of the above

MID-ATLANTIC COLLEGES

03% I am excited about the ways AI is being and can be used

16% I am concerned about the ways AI is being and can be used

71% Both of the above

10% Neither of the above

SOUTH COLLEGES

09% I am excited about the ways AI is being and can be used

15% I am concerned about the ways AI is being and can be used

72% Both of the above

04% Neither of the above

SOUTHWEST COLLEGES

17% I am excited about the ways AI is being and can be used

08% I am concerned about the ways AI is being and can be used

71% Both of the above

04% Neither of the above

WEST COLLEGES

16% I am excited about the ways AI is being and can be used

08% I am concerned about the ways AI is being and can be used

76% Both of the above

00% Neither of the above

Note:

19% of respondents at <u>Midwest</u> colleges said they are concerned about the ways AI is being and can be used compared with 8% of respondents at <u>Southwest</u> colleges.

17% of respondents at <u>Southwest</u> colleges said they are excited about the ways AI is being and can be used, compared with 3% of respondents at Mid-Atlantic colleges.

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